



## Whatever You Want--You'll Find It on This Page

Here is the representative list of reliable concerns that make, sell and repair practically everything needed by the average man or woman. You can find at a glance the names of the concerns that can fill your wants by merely looking for the first letter of the article you want to buy or have repaired. The advertisers on this page are known to the management of The Evening Herald as being strictly reliable and you can shop with them either in person, by phone or mail with perfect assurance that you will be given a square deal. If you are interested in any article not listed on this page, write the Evening Herald, Directory Editor, and full information will be given you free of charge.



### REMEMBER

The conditions of this Contest stipulate the "NEATEST CORRECT ANSWER."

Neatness is an essential in determining each week's prize awards.

### A LBQUERQUE LUMBER CO.

Are you tired of the appearance of your floors, furniture or woods?

**MCMURTRY VARNISH STAIN** will change them so they will look new and beautiful made in eight beautiful shades that dry hard in eight hours with a brilliant gloss.

**THE MCMURTRY MFG. CO.**, Paint and Varnish Makers Denver, Colo.

Phone 421 425 No. 1st St.

### A LVARADO SHOE SHOP

208 N. Third St.

First Class Shoe Repairing Neatly Done. Here are our regular prices: Men's Half Soles ..... 50¢ Ladies' Half Soles ..... 50¢ Rubber Heels ..... 40¢

E. VASQUEZ, Prop.

### A UTO STORAGE

We can now accommodate a few more cars. Our rates are reasonable. We have a special department for automobile top work, and painting.

**AMERICAN GARAGE**  
317 N. Fourth St. Phone 307.

### A NICE LITTLE HOME

4-room modern brick with sleeping porch, large front parlor, built-in features; close in, lowlands for only \$2250. Small payment down, balance like rent.

**A. L. MARTIN CO.**  
Real Estate, Fire Insurance, Loans  
216 W. Gold; Phone 156

### A FINE SITE FOR SALE

Six acres of land with choice frontage on the Rio Grande boulevard, about half a mile north of car line in Old Albuquerque. No improvements. Fine site for beautiful home. \$1,100.

**THAXTON & CO.**  
Third and Gold

### B E ALERT

Your photos for your boy "over there" must be mailed by Nov. 20. We have some very desirable styles in sizes to fit the Xmas box. Come in today.

**THE BARNUM STUDIO**  
219 1-2 West Central

### B UY AS YOU Have Planned

Pay As You Can

Your Credit Is Good at Our Store.  
**T. S. MILLS FURNITURE CO.**  
223 South 2nd St. Phone 508.

### B EEMAN--AYER SUPPLY CO.

If your heating plant is not covered with asbestos, you are not getting the best results from the coal used. Call your heating man at once for estimates.

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207 E. Central Ave. Phone 511

### The Baldwin Piano Company

Manufacturers of Pianos and the Manualo

The player piano that is all but human.

Columbia Grafonolas and Records Sheet Music and Supplies

221 W. Central. Phone 927.

Albuquerque, N. M.

### B RUNSWICK PHONOGRAPH

The ONE Phonograph that plays all records at their best. It is a triumph in itself.

We invite you to call and let us demonstrate the Brunswick to you.

**ALBUQUERQUE MUSIC STORE**

311 W. Central Ave. Phone 778.

### C ORRECT TIME

WHY CARRY an unreliable watch and be incessantly annoyed by its futility when a good dependable one can be bought here?

**S. T. VANN, Jeweler**  
223 W. Central Ave. Phone 123.

### CARRY YOUR OWN KEY

We Sell Modern Homes on Easy Monthly Payments

**Albuquerque Investment Co.**  
Phone 392 114 S. Second St.

### D ON'T DREAD the FIRE WHISTLE

Insure your property against fire with the

**WESTERN MORTGAGE COMPANY**  
Phone 308.

A. W. Goodrich, Special Agent.

### D ON'T PAY GOOD MONEY

In war time for poor coal. Sugarcane is high in heat value, contains few ashes and no clinkers. If you want real fuel value buy Hot Sugarcane.

**GIBSON-FAW LUMBER CO.**  
462 N. First St. Phone 332

### H EATH GROCERY

You don't throw away your old shoes. Why throw away your old tires? Someone always to wait on you.

122 N. Fourth St. Phone 468.

### D ODRILL TIRE COMPANY

Everything the market affords in Meats, Groceries, Fruits. Prompt service on phone orders. Convenient to drop in here for things on our way home.

207 E. Central Ave. Phone 511

### F awks at Broadway And Central Ave.

Everything the market affords in Meats, Groceries, Fruits. Prompt service on phone orders. Convenient to drop in here for things on our way home.

Phone 28

### H ENRY

Phone 939

WATCH THIS PAGE EVERY SATURDAY.

## \$520 Cash for Herald Readers

\$10 in Prizes Given Away Each Week. First Prize, \$5 Cash. Second Prize,

\$2 Cash. Three Prizes of \$1 Each.

### READ WITH CARE RULES OF CONTEST BE SURE TO READ

In the 50 Ads. published below are certain misspelled words, find these words. At the top of a sheet of paper write the number of misspelled words found, then write each word correctly and the firm name of advertisement in which word misspelled appears. Write your name and street address. Do not write on both sides of paper. Address your answer to the DIRECTORY EDITOR, care The Herald. Answers may either be mailed or brought to The Herald office. All answers must be in The Herald office by 6 p. m. next Wednesday. Winners will be decided by the neatest correct answer. In case of a tie prizes will be divided. Next Saturday winners will be announced and the awards mailed.

### MIS-SPelled WORDS FOR NOVEMBER 2

- |                                 |                                |                                   |
|---------------------------------|--------------------------------|-----------------------------------|
| 1. Albuquerque Lumber Co.—      | 8. Practical Shorthand School— | 14. Quicke Auto & Supply Co.—     |
| 2. Barnum Studio—alert.         | 9. Hopkins—license.            | 15. Whitney Hardware Co.—         |
| 3. Barnum Studio—photos.        | 10. Henklein—baggage.          | 16. Beaufort—safety.              |
| 4. Albuquerque Music Store—inv- | 11. Albuquerque Novelty Works— | 17. First National Bank—national. |
| 5. Beemar-Ayer Supply Co.—      | 12. Albuquerque Novelty Works— | 18. Whitney Hardware Co.—stop-    |
| regulator.                      | satisfied.                     | pers.                             |
| 6. Western Mortgage Co.—dread.  | 13. Hanna and Hanna—photo-     | 19. A. L. Martin Co.—desirable.   |
| 7. Four-O-Taxi—courteous.       | graphers.                      | 20. S. T. Vann—correct.           |

### Prize Winners for Last Week:

There were ten perfect lists so equal in neatness that no decision could be made for first prize, so a prize of \$1.00 each is sent to the ten following:

Mr. Carl Schmid, 314 S. Edith St.; Ted Gaither, 609 N. Twelfth St.; Mrs. Carl Schmid, 314 S. Edith St.; Miss Marie Schadel, 809 N. Fourth St.; Miss Edna Getlin, 214 E. Gaillard Ave.; Mrs. S. C. Brasher, 802 N. High St.; Miss Ruth Oxley, 4035 S. High St.; Miss Edna Hull, 1217 S. Broadway; Philip T. Sullivan, 525 W. Tijeras Ave.; John E. Melissis, 301 Guadalupe St., Santa Fe; John E. Melissis, 301 Guadalupe St., Santa Fe, N. M.

### F URNITURE REPAIRING

Upholstering, refinishing bags, trunks, and suit cases repaired, china and cut glass packed.

**W. F. WALKER**  
411 W. Central. Phone 803.

### G UARANTEE CLOTHING CO.

AUTHENTIC STYLES in the Nationally Advertised SOCIETY BRAND CLOTHES Are now on display. We invite your inspection of fall wearing apparel for men.

**HAYDEN & KELEHER**

### G RIMSHAW'S IN EVERYBODY'S MOUTH

California Chocolate Shop Chocolates

**GRIMSHAW'S**

### G RAHAM SHORTHAND

Is written by 86 per cent of Government employees.

BECAUSE easiest to write, easiest to read and the speediest of all systems. We teach it in

THREE MONTHS Letter Dictation at end of second week. Work of students open to inspection.

Practical Shorthand School, 722 W. Tijeras Ave., Phone 1321

### H EATH GROCERY

Piney and stately groceries at right prices. Fresh fruits and vegetables. We are doing our best, as the times permit in the way of price and service. A phone call or a visit in person will be appreciated.

**C. C. HEATH**

508 W. Central Ave. Phone 238.

### F awks at Broadway And Central Ave.

Have baggage and almost everything else that needs to be delivered promptly and accurately. Our service will suit

Phone 28

### H AWKINS' Store W. L. HAWKINS

Is Headquarters for

De Lisse Fruit Cakes, the finest made. Chase & Santoni's Coffee, per pound, 25¢ and 45¢ Pure Maple Syrup in bottles and tins. Country Sardines in S. 12¢, 15¢ and 18¢.

Hause Made Pies, Paul Reinharts, United Post Administration

License No. 61-2519. Phones 393-394-395.

Where Every Requirement Is Met

### H IGHLAND PHARMACY

Why are we so busy? That's easy.—Prices here are lower.

WE'RE OUT OF THE HIGH RENT DISTRICT

PHONE 30.

### H ARTFORD TIRES

We will close out our Ford sizes at attractive prices. Come in and look over our stock. Spark plugs, gas and oil.

Albuquerque Novelty Works

321 So. 200. Phone 570

### K WITCHER KIKIN

Send it to the Excelsior House of Cleanliness

**Excelsior Laundry Co.**

PHONE 177.

### K ODAK FINISHING

We Are Doing More KODAK FINISHING

Than all others in Albuquerque combined.

There Must Be a Reason

**HANNA & HANNA**  
Master Photographers

Save half the price.

Have better materials.

Choose your own design.

Have them cut to your own measures.

Make them under our direction.

QUEEN CITY COLLEGE OF DRESSMAKING AND TAIIORING

321½ West Central

Phone 939.

### N AVAJO Blanket Headquarters

**BENNETT INDIAN TRADING CO.**

4th and Gold. Opposite P. O.

113 W. Central. Phone 735.

Dealers in Tobacco, Wholesale and Retail

113 W. Central. Phone 735.

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